To

The Dean of Social Sciences, Himachal Pradesh University, Shimla-171005

Subject: - Courses and Credits approved by Board of Studies for B.A. Resource

Management and Design Application in its meeting held on 2<sup>nd</sup> September,

2016

Respected Sir,

Please find enclosed a copy of proceedings of the Board of Studies (UG) in Resource Management and Design Application along with the detailed courses/syllabus and distribution of Credits, for Discipline Specific Course (DSC), Skilled Enhancement Course (SEC), Discipline Specific Elective (DSE) & Generic Elective (GE) along with Annexure I to IV for approval of the competent authority and further appropriate action in the matter.

Yours Sincerely,

Dr. Aprajita Sharma, Chairperson, Board of Studies of Home Science, Deptt. of Home Science, RKMV, Shimla

# Proceedings of the meeting of Board of Studies of Resource Management and Design Application (UG- CBCS) held on 02.09.2016 at 2:00 pm in RKMV Shimla.

The following members were present: -

- 1. Dr. Aprajita Sharma, Chairperson, Board of Studies for Home Science, Deptt. of Home Science, RKMV, Shimla.
- 2. Ms. Nandini Pathania, Member Secretary, Board of Studies for Home Science, St. Bede's College, Shimla.
- 3. Dr. Anjali Dewan, Member of Studies for Home Science, Deptt. of Home science, St. Bede's College, Shimla.

After detailed discussion, the following decision was taken on the Agenda given as under: - **Agenda Item and Decision**: -

To introduce the semester system scheme and syllabus for Choice Based Credit System (CBCS) in BA Resource Management and Design Application (HDFE).

After detailed discussion, the following decisions were taken:-

- 1. Semester-wise course structure of B.A. three year (six semesters) courses under CBCS for Himachal Pradesh University and semester-wise sequence of courses and credits/marks allotted for each course were approved as per attached 'Annexure-I' to the proceedings.
- 2. Scheme and mode of evaluation for Minor Test, distribution of marks for evaluation of Tutorial / Home Assignments were approved as per 'Annexure-II' to the proceedings.
- 3. Instructions for Paper setters for Term End Semester Examination (Theory and Practical) were approved as per 'Annexure-III & IV' to the proceedings.

It was also decided that the above mentioned **Annexure-I**, **II**, **III & IV** be forwarded to Dean of Social Sciences, Himachal Pradesh University for obtaining approval of the competent authority for facilitating further action in the matter.

#### **Board Members:**

Dr. Aprajita Sharma Chairperson, Board of Studies for Home Science, Deptt. of Home Science, RKMV,Shimla. Ms. Nandini Pathania Member Secretary, Board of Studies for Home Science, Deptt. of Home Science, St. Bede's College, Shimla. Dr. Anjali Dewan Member Board of Studies for Home Science, Deptt. of Home Science, St. Bede's College, Shimla.

#### ANNEXURE – I

# SCHEME AND SYLLABUS FOR CHOICE BASED CREDIT SYSTEM IN BA RESOURCE MANAGEMENT AND DESIGN APPLICATION TO BE IMPLEMENTED FROM THE SESSION 2016-2017 ONWARDS

# CONTENTS

Sr. No	Course	Course Name	Sem ester	Course Code	Award Type	Cred its	Ma	ırks
110			0.5001		1340	100	Min	Max
			SEN	IESTER-I	1			
	Core Course	English/MIL-1	Ι	Common for all Students				
	Ability Enhancement Compulsory Course (AECC)	(English/MIL communication) Or Environmenta 1 Science	I	Common for all Students				
	RMDA- Core -1	Resource Management	I	BARMDA 101	Theory (ESE)	2	I8	40
1.	RMDA Core -1	Resource Management	I	BARMDA 101(P)	Practical (ESE)	2	14	30
	RMDA- Core -1	Resource Management	I	BARMDA 101(A)	Internal Assessme nt (CCA)	2	14	30
		DSC-2A (Choice based course from other						
	Core Course	discipline)	I					
			SEM	IESTER-II				
	Core Course	English/MIL-1	II	Common for all Students				
	Ability Enhancement Compulsory Course (AECC)	(English/MIL communicatio n) Or Environmenta 1 Science	II	Common for all Students				
2.	RMDA Core -2	Family Finance & Consumer Studies	II	BARMDA 202	Theory (ESE)	2	18	40

	RMDA Core -2	Family Finance & Consumer Studies	II	BARMDA 202(P)	Practical (ESE)	2	14	30
	RMDA Core -2	Family Finance & Consumer Studies	II	BARMDA 202(A)	Internal Assessm ent (CCA)	2	14	30
		DSC-2B (Choice based course from other						
	Core Course	discipline)	II SEM	ESTER-III				
	Core Course	English/MIL-2	III					
	RMDA Core -3	Basics of Interior Design	III	BARMDA 303	Theory (ESE)	2	18	40
3.	RMDA Core -3	Basics of Interior Design	III	BARMDA 303(P)	Practical (ESE)	2	14	30
	RMDA Core -3	Basics of Interior Design	III	BARMDA 303(A)	Internal Assessm ent (CCA)	2	14	30
	RMDA SEC-1	Resources & Sustainable Development	III	BARMDA 304(P)	Practical (ESE)	1	14	30
4.	RMDA SEC-1	Resources & Sustainable Development	III	BARMDA 304(A)	Internal Assessm ent (CCA)	1	4	10
	Core Course	DSC-2C (Choice based course from other discipline)	III					
			SEN	IESTER-IV				
	Core Course	English/MIL-2	IV					
	RMDA Core -4	Entrepreneurs hip Development	IV	BARMDA 405	Theory (ESE)	2	18	40
	RMDA Core -4	Entrepreneurs hip Development	IV	BARMDA 405(P)	Practical (ESE)	2	14	30
	RMDA Core -4	Entrepreneursh ip	IV	BARMDA 405(A)	Internal Assessm ent	2	14	30
5.		Development			(CCA)			

	Core Course	DSC-2D	IV					
		(Choice based						
		course from						
		other						
	RMDA	discipline)	13.7	DADMDA		1	1.4	20
	SEC-2		IV	BARMDA 406(P)	Practical	1	14	30
	SEC 2	Retail Design		400(1)	(ESE)			
	RMDA	Troum 2 osign	IV	BARMDA	Internal	1	4	10
6.	SEC-2			406(A)	Assessm			
		D ( '1D '			ent			
		Retail Design DSC-2D	IV		(CCA)			
		(Choice based	1 V					
		course from						
		other						
	Core Course	discipline)						
			SEN	MESTER-V				
	RMDA		V	BARMDA	Practical	1	14	30
	SEC-3	Computer		507(P)	(ESE)			
7.		Aided Design						
	RMDA		V	BARMDA	Internal	1	4	10
	SEC-3	Computer		507(A)	Assessm ent			
		Aided Design			(CCA)			
	RMDA		V	BARMDA 508	Theory	2	18	40
	DSE-1	Space Planning			(ESE)			
		& Design						
	RMDA DSE-1	Space	V	BARMDA		2	14	30
8.	DSE-1	Planning &		508(P)	Practical			
0.	RMDA	Design	V	BARMDA	(ESE) Internal	2	14	30
	DSE-1	Space	<b>'</b>	508(A)	Assessm		1 -	30
		Planning &		,	ent			
	53.55	Design			(CCA)			
	RMDA GE-1	Daging of	V	BARMDA 509	TT1	2	18	40
	GE-1	Basics of Interior Design			Theory (ESE)			
	RMDA	Interior Design	V	BARMDA	(ESE)	2	14	30
	GE-1	Basics of	•	509(P)	Practical	_		
		Interior Design		. ,	(ESE)			
9.	RMDA		V	BARMDA	Internal	2	14	30
	GE-1	Basics of		509(A)	Assessm			
		Interior Design			ent (CCA)			
	1		SEM	ESTER-VI	(0011)	I	1	1
			: <u>-</u>	BARMDA 610		1	14	30
	RMDA	Waste to		(P)	Practical	_	- '	
	111111111111111111111111111111111111111			\ <del>*</del> /				

10.				BARMDA 610(A)	Internal Assessm	1	4	10
	RMDA	Waste to			ent			
	SEC-4	Wealth	VI		(CCA)			
		Human		BARMDA 611		2	18	40
	RMDA	Resource			Theory			
	DSE-2	Management	VI		(ESE)			
		Human		BARMDA		2	14	30
	RMDA	Resource		611(P)	Practical			
11.	DSE-2	Management	VI		(ESE)			
				BARMDA	Internal	2	14	30
		Human		611(A)	Assessm			
	RMDA	Resource			ent			
	DSE-2	Management	VI		(CCA)			
	RMDA	Entrepreneursh		BARMDA 612		2	18	40
	GE-2	ip			Theory			
		Development	VI		(ESE)			
	RMDA	Entrepreneursh		BARMDA		2	14	30
12.	GE-2	ip		612(P)	Practical			
		Development	VI		(ESE)			
	RMDA	Entrepreneursh		BARMDA	Internal	2	14	30
	GE-2	ip		612(A)	Assessm			
		Development			ent			
		_	VI		(CCA)			

## **B.A. RESOURCE MANAGEMENTAND DESIGN APPLICATION**

Outline of the UGC recommended CBCS system for BA Human development and Family Empowerment (Regular) syllabus, CBCS Course Scheme, the Examination Pattern, CCA Scheme and Paper Setting to be implemented from Academic Session 2016-17.

#### **SEMESTER-I**

(CORE-1)

#### RESOURCE MANAGEMENT (BARMDA101)

Course Code	BARMD	BARMDA101		
Credits-5	L	T	P	
	60	15	15	
Course Type	Core	Core		
Lectures to be Delivered	90			

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

# **Paper Setting Scheme for End Semester Examination**

Section	No of	Syllabus		Questions to be	Maximum
	Questions	Coverage	Nature of Questions and Answers	Attempted	Marks
A	12	Complete	Objective Type	12 (1/2 mark each)	6
	3	Complete	Short answer type (25 to 50 words)	3 (2 marks each)	6
В	2	UNIT 1	Choice based Long answer type	1 (7 marks each)	7
С	2	UNIT 2	Choice based Long answer type	1 (7 marks each)	7
D	2	UNIT 3	Choice based Long answer type	1 (7 marks each)	7
Е	2	UNIT 4	Choice based Long answer type	1 (7 marks each)	7
TOTAL	_				40

#### **THEORY**

Unit	Topic	Allo (hou	tted T	ime
		Ĺ	T	P
	Introduction to Resource Management	10	3	0
I	<ul><li>Concept, universality and scope of management</li><li>Approaches to management</li></ul>			
	• Ethics in management Motivation Theory			
II	Resources	10	4	0
	<ul> <li>Understanding, meaning, classification &amp; characteristics of resources, factors affecting utilization of resources.</li> </ul>			
	<ul> <li>Maximizing use of resources &amp; resource conservation</li> </ul>			
III	<ul> <li>Availability&amp; management of specific resources by an individual/family.</li> <li>-Money</li> <li>-Time</li> <li>-Energy</li> <li>-Space</li> <li>Application of Management Process in:</li> </ul>	20	4	0
T 7	-Event Planning &Execution	20	1	
IV	Functions of Management: An overview	20	4	0
	Total Hours	60	15	0

L-Lecture, T-Tutorial and P-Practical

## RESOURCE MANAGEMENT BARMDA101 (P)

#### **Marks Allocation Scheme**

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Sr. no.	Topic	Allotted Time
		(hours)
		P
1	Resource conservation and optimization/green technologies	3
	(natural resources): Portfolio	
2	Identification and development of self as a	3
	resource.	
	- SWOT analysis-who am I and Micro lab	
	- Building Decision Making abilities through	
	management games	
3	Preparation of time plans for self and family	3
4	Time and Motion Study	3
5	Event planning ,management and evaluation-with reference to	3
	- Managerial process	
	- Resource optimization time, money, products,	
	space, human capital	
	Total	15

#### RECOMMENDED READINGS

Koontz.H. and O'Donnel C., 2005, Management – A systems and contingency analysis of managerial functions. New York: McGraw-Hill Book Company

Kreitner. 2009, Management Theory and Applications, Cengage Learning: India

Rao V.S. and Narayana P.S., Principles and Practices of Management, 2007, Konark Publishers Pvt. Ltd.

## **SEMESTER-II (CORE-2)**

## FAMILY FINANCE AND CONSUMER STUDIES (BARMDA202)

Course Code	BARM	IDA202	
Credits-4	L	T	Р
	60	15	15
Course Type	Core		
Lectures to be Delivered	90		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

Section	No of Questions	Syllabus Coverage	Nature of Questions and Answers	Questions to be Attempted	Maximum Marks
A	12	-		12 (1/2 mark	
		Complete	Objective Type	each)	6
	3	Complete	Short answer type (25 to 50	3 (2 mark	6
			words)	each)	
В	2	UNIT 1	Choice based Long answer type	1 (7 marks)	7
С	2	UNIT 2	Choice based Long answer type	1 (7 marks)	7
D	2	UNIT 3	Choice based Long answer type	1 (7 marks)	7
Е	2	UNIT 4	Choice based Long answer type	1 (7 marks)	7
TOTAL	1	1		<u>'</u>	40

Unit	nit Topic		ed hours)
		L	T
I	<ul> <li>Income and Expenditure</li> <li>Household Income – Types, Sources, Supplementation of family income, use of family income, budgets, maintaining household accounts</li> <li>Factors influencing expenditure pattern</li> <li>Family savings and investments- need ,principles, channels of investment, tax implications</li> <li>Consumer credit- need, sources, credit cards, Housing finance</li> <li>Personal finance management – tax implications, calculation of personal income tax.</li> <li>Guidelines for wise buying practices</li> </ul>	15	4
П	<ul> <li>Consumer in India: Consumer problems</li> <li>Definition of a consumer</li> <li>Role of consumers in the economy, National Income,         Per Capita Income, Household wise distribution of income     </li> <li>Changing nature of the business world –e-commerce, e-business</li> </ul>	15	4
III	<ul> <li>Consumer education</li> <li>Types of consumer problems – products and service related, investment and infrastructure related, Causes and solutions</li> <li>Consumer education and empowerment</li> <li>Consumer rights and responsibilities</li> <li>Consumer organizations – origin, functioning, role and types.</li> <li>Consumer cooperatives – role, history and growth in India, PDS Kendriya Bhandars.</li> </ul>	15	4
IV	Consumer Protection	15 60	3

L-Lecture, T-Tutorial and P-Practical

## FAMILY FINANCE AND CONSUMER STUDIES BARMDA202 (P)

#### **Marks Allocation Scheme**

Particulars	Maximum Marks
	20
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Sr. no.	Topic	Allotted Time (hours)
		P
1	Evaluation and designing of advertisements in the print media	3
	including products, services and social ads.	
2	Evaluation and designing of informative and attractive labels	3
	of different type of food products.	
3	Case study of banks and post offices to understand their	3
	services and products, Learning to fill different bank forms.	
4	Analysis of consumer redressal through case study approach	3
	under CPA.	
5	Food adulteration tests	3
	Total	15

#### RECOMMENDED READINGS

Khanna S.R., Hanspal S., Kapoor S. & Awasthi H.K., 2007Consumer Affairs, Universities Press India Pvt. Ltd.

Sawhney, H.K. & Mital, M.,2007, Family Finance & Consumer Studies, Elite Publishing House Pvt. Ltd.

Seetharaman, P. and Sethi, M.,2001, Consumerism: Strength and Tactics, New Delhi: CBS Publishers.

## **SEMESTER-III (CORE-3)**

#### **BASICS OF INTERIOR DESIGN (BARMDA303)**

Course Code	BARMDA303		
Credits-4	L	T	P
	60	15	15
Course Type	Core		
Lectures to be Delivered	90		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

Section	No of Questions	Syllabus Coverage	Nature of Questions and Answers	Questions to be Attempted	Maximum Marks
A	12	Coverage	Nature of Questions and Answers	12 (1/2 mark	Iviaiks
71	12	Complete	Objective Type	each)	6
	3	Complete	Short answer type (25 to 50 words)	3 (2 mark each)	6
В	2	UNIT 1	Choice based Long answer type	1 (7 marks)	7
С	2	UNIT 2	Choice based Long answer type	1 (7 marks)	7
D	2	UNIT 3	Choice based Long answer type	1 (7 marks)	7
Е	2	UNIT 4	Choice based Long answer type	1 (7 marks)	7
TOTAL	1	1	1	1	40

Unit	Topic		ed Time
		(hours	i .
		L	T
I	<ul> <li>Design Fundamentals</li> <li>Objectives of Art &amp; Interior Design.</li> <li>Types of Design: Structural &amp; Decorative.</li> <li>Elements of Content: Space, Point, Line, Shape, Form, Texture, Light &amp; Color.</li> <li>Elements of Order: Scale, Similarity, Proximity, Sequence, Trends, Themes, Geometrical Organization.</li> <li>Principles of Composition – Rhythm, Balance, Proportion, Emphasis, Unity, (Variety, Simplicity/Economy, Suitability).</li> </ul>	15	4
II	Design Drawing –	10	<u> </u>
	<ul> <li>Drawing as a language to explore &amp; communicate Ideas.</li> <li>Color &amp; its Application. <ul> <li>Dimensions of color</li> <li>Importance of color &amp; its role in creation of the design.</li> <li>Color systems &amp; Theories.</li> <li>Color Harmonies.</li> <li>Principles of Design as applied to color use.</li> <li>Color Forecasting</li> </ul> </li> <li>Composition of a Drawing – Harmony, Clarity, Adequacy.</li> </ul>	15	4
III	Historical Perspectives & Contemporary Trends		
	<ul> <li>History of Interior Design – including periods like Mughal Architecture, Colonial style, Renaissance.</li> <li>Architectural Styles –based on themes and main periods, like post Renaissance and modern style.</li> <li>Contemporary Trends in Interior Design with respect to furniture, furnishings &amp; accessories.</li> </ul>	15	4
IV	Furniture & Furnishings		
	<ul> <li>Furniture – Types, Construction, Selection and purchase, Arrangement, Care and maintenance</li> <li>Furnishings – selection, care and maintenance of fabrics used for -         <ul> <li>Soft furnishings: curtains and draperies, upholstered furniture, cushions and pillows, etc.</li> <li>Floor coverings</li> </ul> </li> <li>Accessories – Uses, Classification, Design, Selection &amp; Arrangement.</li> <li>Traditional and Modern Surface Finishes – types and uses         <ul> <li>Wall</li> <li>Floor</li> <li>Ceilings</li> </ul> </li> </ul>		
	• Roofing	15	3
	Total Hours	60	15

# BASICS OF INTERIOR DESIGN BARMDA303 (P)

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Sr. no.	Topic	Allotted Time (hours)
		P
1	Drawing – Introduction to drawing instruments & tools (manual & computer tools)  • Drawing lines (freehand & with drawing instruments)  - both 2-dimensional & dimensional.	3
	Lettering	
2	Preparation of catalogue comprising pictures denoting application of Art & Elements of Design; Colour - Colour Wheel, Dimension & Harmonies of Colour.	3
3	Floor plans with rendering (Theme based- Manual/Computer aided).	3
4	Furniture & furnishing plans of specific areas.	3
5	Preparation of portfolio based on historical designs & market review of furniture and furnishing materials (upholstery, curtains and draperies, bed & table linen).  • Wall coverings & decorations (pictures, etc)  • Floor coverings & decorations  • Window & door treatments  • Lighting systems	3
	Total	15

- Lawrence M, (1987), Interior Decoration, New Jersey: Chartwell Books.
- Riley & Bayen., (2003), The Elements of Design, Mitchell Beazley.

#### SKILL BASED COURSE

(SEC-01)

#### RESOURCES AND SUSTAINABLE DEVELOPMENT BARMDA304 (P)

Course Code	BARMD	DA304	
Credits-2	L	T	P
	00	15	30
Course Type	Core	•	•
Lectures to be Delivered	45		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
6	2	2	10

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Practical	30	14	3.00 Hrs

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Fractical File	0.5
Viva Voce	05
Total	30

Sr. no.	Topic	Allotted Time (hours)
1	Introduction to concept and dimensions of sustainable development, major conferences and agreements on sustainable development - Power point presentation and group discussion.	3
2	MDG's and challenges to sustainable development (Climate and Global Change, Energy, Water Resources, Population, Economic Development, etc.); (Case study approach).	2
3	Water/Air analysis - Lab testing and class presentation.	2
4	Experiential learning through field visit: Sewage treatment plant/ Vermicomposting unit/ Air Monitoring Laboratory/ Environment Pollution Detecting Laboratory/ Rain Water Harvesting System/ Biogas Plant/ Green Building/ Greenhouse/ Solid Waste Management Plant/ hydro/thermal power plants.	3
5	Development of awareness programme on sustainable consumption practices for masses.	2
6	A Survey related to environmental issues amongst the citizens: Data to be collected and analyzed statistically with suggestions for environmental management Or Secondary data collection/Case profile of any one govt. or non-govt. organization that contributed to environmental protection in India.	3
	Total	15

#### RECOMMENDED READINGS

Koontz.H. and O'Donnel C., 2005, Management – A systems and contingency analysis of managerial functions. New York: McGraw-Hill Book Company

Kreitner. 2009, Management Theory and Applications, Cengage Learning: India

Rao V.S. and Narayana P.S., Principles and Practices of Management, 2007, Konark Publishers Pvt. Ltd.

Ganesha Somayaji and Sakarama Somayaji ,2009, Environmental concerns and sustainable development: some perspectives from India, TERI Publication

Sundar ,2006, Environment And Sustainable Development, Aph Publishing Corporation

UN Millennium Project, 2005. Innovation: Applying Knowledge in Development. Science, Technology and Innovation Task Force Report.

World Bank, 2006, Enhancing Agricultural Innovation: How to go beyond the strengthening of research systems, World Bank: Agriculture and Rural Development.

## **SEMESTER IV (CORE IV)**

#### ENTREPRENEURSHIP DEVELOPMENT (BARMDA405)

Course Code	BARMDA405		
Credits-4	L	T	P
	60	15	15
Course Type	Core		
Lectures to be Delivered	90		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test (Marks)	Assignments /Seminars/ Class Test/	Attendance	Total Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

Section	No of Questions				
	Questions				
		Syllabus	Nature of Questions and	Questions to be	Maximum
		Coverage	Answers	Attempted	Marks
A	12			12 (1/2 mark	
		Complete	Objective Type	each)	6
	3	Complete	Short answer type (25 to 50	3 (2 mark	6
			words)	each)	
В	2	UNIT 1	Choice based Long answer type	1 (7 marks)	7
C	2	UNIT 2	Choice based Long answer type	1 (7 marks)	7
D	2	UNIT 3	Choice based Long answer type	1 (7 marks)	7
Е	2	UNIT 4	Choice based Long answer type	1 (7 marks)	7
TOTAL					40

Unit	Topic	Allo	
		(hou	-
		L	T
	Entrepreneurship Development		
I	<ul> <li>Entrepreneurship- concept, definition, need and significance of entrepreneurship development in India, entrepreneurship growth process, barriers, entrepreneurship education model.</li> </ul>		
	<ul> <li>Entrepreneur-their characteristics, types, gender issues, role demands and challenges</li> </ul>		
	Entrepreneurial Motivation		
	Challenges faced by Women Entrepreneurs	15	4
II	<b>Enterprise Planning and Launching</b>		
	<ul> <li>Types of enterprises classification based on capital,</li> </ul>		
	product, location, ownership pattern and process		
	<ul> <li>Sensing business opportunities and assessing</li> </ul>		
	market potential; market research		
	Appraising of project and feasibility	15	4
III	<b>Enterprise Management</b>		
	Managing Production		
	- Organizing Production; input-output cycle		
	- Ensuring Quality		
	Managing Marketing		
	- Understanding markets and marketing		
	- Functions of Marketing	1.5	
TX7	- 4Ps of Marketing(same as marketing mix)	15	4
IV		Financial Management and Networking	
	- Meaning of Finance		
	- Types and Sources of Finance		
	<ul><li>Estimation of project cost</li><li>Profit Assessment</li></ul>		
		15	2
	Networking of Enterprises  Total Hours	60	15
	1 Utat 11UUI'S	OU	13

L-Lecture, T-Tutorial and P-Practical

# PRINCIPLES AND PERSPECTIVES ON EARLY CHILDHOOD CARE AND EDUCATION (BAHDFE405TH/PR)

#### **Marks Allocation Scheme (Practical Paper)**

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Unit	Topic	<b>Allotted Time</b>
		(hours)
		P
1	SWOT analysis with respect to entrepreneurial	3
	competencies through case profiling of successful	
	entrepreneurs and enterprises.	
2	Achievement Motivation lab-development of	2
	entrepreneurial competencies	
3	Survey of an institution facilitating entrepreneurship	5
	development in India.	
4	Preparation of business plan.	5
	Total	15

- Gundry Lisa K. & Kickul Jill R.,2007, Entrepreneurship Strategy: Changing Patterns in New Venture Creation, Growth, and Reinvention, SAGE Publications, Inc.
- Taneja & Gupta, 2001, Entrepreneur Development- New Venture Creation, Galgotia Publishing Company

# SKILL BASED COURSE (SEC- 02)

#### **RETAIL DESIGN BARMDA406 (P)**

Course Code	BARMDA406		
Credits-2	L	T	P
	30	15	0
Course Type	Core		
Lectures to be Delivered	45		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test (Marks)	Assignments /Seminars/ Class Test/	Attendance	Total Marks
	Tutorials/ Quiz (Marks)		
6	2	2	10

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

## **End Semester Examination System (Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Practical	30	14	3.00 Hrs

Particulars	Maximum Marks	
Method and Technique used	20	
Practical File	05	
	0.7	
Viva Voce	05	
Total	20	
Total	30	

Sr. no.	Topic	Allotted Time
		(hours)
		P
1	Introduction to Retail Design - Importance of retail design	3
2	Types of retail and commercial spaces – Field visits	2
3	Consumer buying decisions and influencing factors – Survey	2
4	Layout plan and store design – Survey	3
5	Elements of store design in a retail such as lighting, colour,	2
	music, props, accessories, etc Observation	
6	Project - Case study of store layout (Interactive)	3
	Total	15

- Mitton Maureen. (2004) Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques, 2<sup>nd</sup> ed. New Jersey: John Wiley and Sons.
- Balaji, Tuli S. (2005). Retail Managemen

## SEMESTER V SKILL BASED COURSE (SEC- 03)

#### **COMPUTER AIDED DESIGN BARMDA507 (P)**

Course Code	BARMD	BARMDA507		
Credits-2	L	T	P	
	30	15	0	
Course Type	Core	Core		
Lectures to be Delivered	45	45		

L-Lecture, T-Tutorial, P-Practical

## **Continuous Comprehensive Assessment (CCA)**

Minor Test (Marks)	Assignments /Seminars/ Class Test/	Attendance	Total Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

## **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Practical	30	14	3.00 Hrs

Particulars	Maximum Marks
Method and Technique used	20
- 1 - 1 - 11	0.7
Practical File	05
	0.7
Viva Voce	05
Total	30

Sr. no.	Topic	Allotted Time (hours)
		P
1	Introduction to AUTO-CAD	3
2	Creating folders and opening and saving files	2
3	Commands for creating lines, rectangles, circles etc.	2
4	Commands for creating complex figures	1
5	Using commands for creating furniture, lighting and	2
	plumbing symbols.	
6	Making simple house plans.	2
7	Drawing simple 3D objects such as chair, tables etc.	1
8	Generating printouts.	1
9	Projects	1
	Total	15

- Lawrence M, (1987), Interior Decoration, New Jersey: Chartwell Books.
- Riley & Bayen., (2003), the Elements of Design, Mitchell Beazley.

## **DISCIPLINE SPECIFIC ELECTIVE (DSE)**

# **SPACE PLANNING AND DESIGN (BARMDA508)**

Course Code	BARMD	BARMDA508		
Credits-4	L	Т	P	
	60	15	15	
Course Type	Core	Core		
Lectures to be Delivered	90	90		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

Section	No of Questions	Syllabus Coverage	Nature of Questions and Answers	Questions to be Attempted	Maximum Marks
A	12	Complete	Objective Type	12 (1/2 mark each)	6
	3	Complete	Short answer type (25 to 50 words)	3 (2 mark each)	6
В	2	UNIT 1	Choice based Long answer type	1 (7 marks)	7
С	2	UNIT 2	Choice based Long answer type	1 (7 marks)	7
D	2	UNIT 3	Choice based Long answer type	1 (7 marks)	7
Е	2	UNIT 4	Choice based Long answer type	1 (7 marks)	7
TOTAL		1			40

Unit	Topic		ted Time
		(hour L	T
	Basic Concepts in Space Planning and Design		
I	<ul> <li>Concept of house, housing, architecture;</li> </ul>		
	<ul> <li>Functions and concept of adequacy of space</li> </ul>		
	<ul> <li>Characteristics of space, principles of planning spaces; planning and designing</li> </ul>		
	Basic norms and space standards in operation – NBC and MPD		
	• Analysis of furniture needs of different zones in a		
	house/workstations	15	4
II	<b>Building Construction Techniques And Technologies</b>		
	<ul> <li>Classification of building materials – Conventional/Non- Conventional</li> </ul>		
	• Foundation – Purpose, types of foundations, reasons for failure of foundation		
	• Damp-proofing and water-proofing - defects, sources and treatment.		
	Masonry- types		
	• Flooring - types		
	Roofs- types		
	<ul> <li>Lintels and Arches- definitions and purpose</li> </ul>		
	Staircase - types		
	<ul> <li>Partitions and Panelling - types</li> </ul>		
	Concept and scope of pre-fabrication and modular housing	15	4
III	Innovations For Sustainable Development		
	• Structuring spaces: indoor and outdoor; space articulation: zones in spatial planning.		
	<ul> <li>Green rating systems – GRIHA and LEED.</li> </ul>		
	<ul> <li>Cost economy in construction</li> </ul>		
	<ul> <li>Doors and Windows- types</li> </ul>		
	Site selection – Factors	15	4
IV	<b>Interior Environment and Services: Climatic Considerations</b>		
	• HVAC		
	Lighting: types of lighting systems		
	Water and Plumbing systems, water harvesting		
	• Insulation: sound and thermal – materials used and types of	15	2
	insulation Total Hours	15 60	3 15
	1 Otal Hours	UU	13

L-Lecture, T-Tutorial and P-Practical

#### SPACE PLANNING AND DESIGN BARMDA 508(P)

#### **Marks Allocation Scheme**

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30
Total	30

Unit	Topic	Allotted Time (hours)
		P
1	Housing by-laws and symbols, Different types of plans	3
2	Critical Evaluation of independent houses and apartments.	2
3	Identification of building materials and evaluation	4
	concerning their characteristics (favorable and	
	unfavorable features), uses and applications, cost and	
	environment friendliness.	
4	Evaluation of buildings on energy efficiency parameters	4
	using green rating systems like GRIHA and LEED.	
	Observe and prepare house plans for different income	2
	groups up to 100 sq.m area (Computer aided /manual).	
	Total	15

- Adler, David., 2004, Metric HandBook planning & Design, Architectural press.
- Kumar, Sushil, 2008, Building Construction, Standard publisher.

## **GENERIC ELECTIVE (GE)**

## BASICS OF INTERIOR DESIGN (BARMDA509)

Course Code	BARMD	A509		
Credits-5	L	T	P	
	65	25	0	
Course Type	Core	Core		
Lectures to be Delivered	90			

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

#### **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

Section	No of Questions	Syllabus Coverage	Nature of Questions and Answers	Questions to be Attempted	Maximu m Marks
A	10	Complete	Objective Type	10 (1 mark each)	10
	4	Complete	Short answer type (25 to 50 words)	4 (3 mark each)	12
В	2	UNIT 1	Choice based Long answer type	1 (12 marks each)	12
С	2	UNIT 2	Choice based Long answer type	1 (12 marks each)	12
D	2	UNIT 3	Choice based Long answer type	1 (12 marks each)	12
Е	2	UNIT 4	Choice based Long answer type	1 (12 marks each)	12
TOTAL					70

Unit	Topic		d Time	,
		L	T	P
	Design Fundamentals	15	6	0
I	Objectives of Art & Interior Design.			
	Types of Design: Structural & Decorative.			
	• Elements of Content: Space, Point, Line, Shape, Form,			
	Texture, Light & Color.			
	Elements of Order: Scale, Similarity, Proximity, Sequence,			
	Trends, Themes, Geometrical Organization.			
	<ul> <li>Principles of Composition – Rhythm, Balance, Proportion,</li> </ul>			
	Emphasis, Unity, (Variety, Simplicity/Economy, Suitability).			
II	Composition of a Drawing – Harmony, Clarity, Adequacy.	15	6	0
	Color & its Application.			
	- Dimensions of color			
	- Importance of color & its role in creation of the design			
	- Color systems & Theories			
	- Color Harmonies			
	- Principles of Design as applied to color use			
	- Color Forecasting			
	• Design Drawing – Drawing as a language to explore &			
	communicate Ideas.			
III	Furniture & Furnishings: Historical Perspectives &	15	6	0
	Contemporary Trends			
	History of Interior Design – including periods like Mughal			
	Architecture, Colonial style, Renaissance.			
	<ul> <li>Architectural Styles –based on themes and main periods, like</li> </ul>			
	post Renaissance and modern style.			
	Contemporary Trends in Interior Design with respect to			
	furniture, furnishings & accessories.			
IV	Furniture – Types, Construction, Selection and purchase,	20	7	0
	Arrangement, Care and maintenance			
	• Furnishings – selection, care and maintenance of fabrics used			
	for –			
	- Soft furnishings: curtains and draperies, upholstered			
	furniture, cushions and pillows, etc.			
	- Floor coverings			
	<ul> <li>Accessories – Uses, Classification, Design, Selection &amp;</li> </ul>			
	Arrangement.			
	<ul> <li>Traditional and Modern Surface Finishes – types and uses</li> </ul>			
	- Furniture			
	- Wall			
	- Floor			
	- Ceilings			
	- Roofing			
	Lighting applications (Energy efficient lighting design –			
	number and type of lamps and luminaries for efficiency in			
	lighting).			
	• Accessories – Uses, Classification, Design, Selection &			
	Arrangement.			
	Total Hours	65	25	0

## BASICS OF INTERIOR DESIGN BARMDA509 (P)

#### **Marks Allocation Scheme**

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Unit	Topic	Allotted Time
Cint	Topic	(hours)
		P
1	<ul> <li>Drawing – Introduction to drawing instruments &amp; tools (manual &amp; computer tools) Drawing lines (freehand &amp; with drawing instruments) - both 2-dimensional &amp; Lettering.</li> <li>Sketching (figures, buildings, trees &amp; plants, vehicles) - both 2-dimensional &amp; dimensional</li> <li>Rendering for different surfaces such as trees, brick, grass, water, wood, stone, earth, concrete using Water Colours, Stubbing, Pencil Colours</li> </ul>	3
2	Preparation of catalogue comprising pictures denoting application of Art & Elements of Design; Colour - Colour Wheel, Dimension & Harmonies of Colour.	2
3	Floor plans with rendering (Theme based- Manual/Computer aided)	2
4	Elevation & perspective plans with rendering (Manual/Computer aided)	2
5	Furniture & furnishing plans of specific areas- Critical Analysis	2
6	Preparation of portfolio based on historical designs & market review of furniture and furnishing materials (upholstery, curtains and draperies, bed & table linen)  - Wall coverings & decorations (pictures, etc)  - Floor coverings & decorations  - Window & door treatments  - Lighting systems  - Artifacts (sculptures, ceramics/terracotta, handicrafts, flower arrangements, etc.)  - Fittings and fixtures  - Wood and its substitutes.	4
	Total	15

- Lawrence M, (1987), Interior Decoration, New Jersey: Chartwell Books.
- Riley & Bayen., (2003), The Elements of Design, Mitchell Beazley.

## SEMESTER VI SKILL BASED COURSE (SEC- 04)

## WASTE TO WEALTH BARMDA610 (P)

Course Code	BARMDA610		
Credits-2	L	Т	P
	30	15	0
Course Type	Core		
Lectures to be Delivered	45		

L-Lecture, T-Tutorial, P-Practical

## **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
6	2	2	10

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

## **End Semester Examination System (Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Practical	30	14	3.00 Hrs

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Sr. no.	Topic	Allotted Time (hours)
		P
1	Explore kind of waste available/generated by people.	3
2	Explore ideas for reusing and recycling the waste generated by residents.	2
3	Case profile of success stories of waste to wealth.	5
4	Develop prototype/ project for reuse and recycling of waste.	5
	Total	15

- Lal, Banwari & Sarma, Priyangshu M. (2011) Wealth from Waste: Trends and Technologies, 3<sup>nd</sup> ed. New Delhi: The Energy and Resources Institute.
   McDonough, William and Braungart, Michael. (2002). Cradle to Cradle: Remaking the Way We Make Things, United States: North Point Press.

## **DISCIPLINE SPECIFIC ELECTIVE (DSE)**

## **HUMAN RESOURCE MANAGEMENT (BARMDA611)**

Course Code	BARM	IDA611	
Credits-4	L	T	P
	60	15	15
Course Type	Core		
Lectures to be Delivered	90		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

## **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

Section	No of	Syllabus		Questions to be	Maximum
	Questions	Coverage	Nature of Questions and Answers	Attempted	Marks
A	12			12 (1/2 mark	
		Complete	Objective Type	each)	6
	3	Complete	Short answer type (25 to 50 words)	3 (2 mark each)	6
В	2	UNIT 1	Choice based Long answer type	1 (7 marks)	7
С	2	UNIT 2	Choice based Long answer type	1 (7 marks)	7
D	2	UNIT 3	Choice based Long answer type	1 (7 marks)	7
Е	2	UNIT 4	Choice based Long answer type	1 (7 marks)	7
TOTAL					40

Unit	Topic	Allot Time (hou	•
		L	T
I	<b>Human Resources Management</b>		
	<ul> <li>Concept, Scope and Significance</li> </ul>		
	Organisation Theories		
	Human Resource Development and its challenges	15	4
II	Functions of HRD		
	Manpower planning		
	• Job Analysis – job description and job specification		
	Recruitment, selection and placement	15	4
III	<ul> <li>Performance appraisal and development</li> <li>Basics of Employee compensation</li> <li>Training and Development</li> </ul>		
	Motivation	15	4
IV	Human Resources Audit		
	• Concept		
	Significance		
	• Process	15	3
	Total Hours	60	15

L-Lecture, T-Tutorial and P-Practical

#### **HUMAN RESOURCE MANAGEMENT BARMDA 611(P)**

#### **Marks Allocation Scheme**

Particulars	Maximum Marks
Method and Technique used	20
Practical File	05
Viva Voce	05
Total	30

Unit	Topic	Allotted
		Time
		(hours)
		P
1	Case study analysis and secondary research.	5
2	Simulations/Presentations	10
	HR Planning – Job Analysis and Design (Levels).	
	Selection and Recruitment Strategies	
	Interview techniques and skills (mock interview)	
	Performance Appraisals – Methods	
	Total	15

- Aswathappa. K, 2008, Human Resource and Personnel Management Text and cases, Tata McGraw-Hill Publishing Company Ltd, New Delhi.
- Gary Dessler, 2006, Human Resource Management, Prantice Hall of India Pvt. Ltd, New Delhi.
- Subbaroo, R., 2007, Personnel and HRM Text and Cases, Himalaya Publishing House, New Delhi.

## **GENERIC ELECTIVE (GE)**

# ENTREPRENEURSHIP DEVELOPMENT (BARMDA612)

Course Code	BARMDA612		
Credits-5	L	T	Р
	65	25	0
Course Type	Core		
Lectures to be Delivered	90		

L-Lecture, T-Tutorial, P-Practical

#### **Continuous Comprehensive Assessment (CCA)**

Minor Test	Assignments /Seminars/	Attendance	Total
(Marks)	Class Test/		Marks
	Tutorials/ Quiz (Marks)		
15	10	5	30

The pattern of examination for conducting the minor tests will be same as prescribed for the end semester examination.

## **End Semester Examination System (Theory/Practical)**

Components	Maximum Marks Allotted	Minimum Pass Marks	Time Allotted
Theory	40	18	3.00 Hrs
Practical	30	14	3.00 Hrs
Total	70	32	6.00 Hrs

No of	Syllabus		Questions to be	Maximum
Questions	Coverage	Nature of Questions and Answers	Attempted	Marks
10	Complete	Objective Type	10 (1 mark each)	10
4	Complete	Short answer type (25 to 50 words)	4 (3 mark each)	12
2	UNIT 1	Choice based Long answer type	1 (12 marks each)	12
2	UNIT 2	Choice based Long answer type	1 (12 marks each)	12
2	UNIT 3	Choice based Long answer type	1 (12 marks each)	12
2	UNIT 4	Choice based Long answer type	1 (12 marks each)	12
		TOTAL		70
	Questions 10 4 2 2 2 2	Questions Coverage  10 Complete 4 Complete 2 UNIT 1 2 UNIT 2 2 UNIT 3	QuestionsCoverageNature of Questions and Answers10CompleteObjective Type4CompleteShort answer type (25 to 50 words)2UNIT 1Choice based Long answer type2UNIT 2Choice based Long answer type2UNIT 3Choice based Long answer type2UNIT 4Choice based Long answer type	QuestionsCoverageNature of Questions and AnswersAttempted10CompleteObjective Type10 (1 mark each)4CompleteShort answer type (25 to 50 words)4 (3 mark each)2UNIT 1Choice based Long answer type1 (12 marks each)2UNIT 2Choice based Long answer type1 (12 marks each)2UNIT 3Choice based Long answer type1 (12 marks each)2UNIT 4Choice based Long answer type1 (12 marks each)

Unit	Topic		Allotted Time (hours)		
		L	rs) T	п	
т	F.A	20	7	<b>P</b>	
I	<ul> <li>Entrepreneurship Development</li> <li>Entrepreneurship- concept, definition, need and significance of entrepreneurship development in India, entrepreneurship growth process, barriers, entrepreneurship education model.</li> <li>Entrepreneur-their characteristics, types, gender issues, role demands and challenges.</li> <li>Entrepreneurial Motivation.</li> <li>Challenges faced by Women Entrepreneurs</li> </ul>	20	,	0	
II	Enterprise Planning and Launching	20	7	0	
	<ul> <li>Types of enterprises classification based on capital, product, location, ownership pattern and process</li> <li>Sensing business opportunities and assessing market potential; market research</li> <li>Appraising of project and feasibility</li> </ul>				
III		15	6	0	
111	<ul> <li>Enterprise Management and Networking</li> <li>Managing Production</li> <li>Organizing Production; input-output cycle</li> <li>Ensuring Quality</li> <li>Managing Marketing</li> <li>Understanding markets and marketing</li> <li>Functions of Marketing</li> <li>4Ps of Marketing(same as marketing mix)</li> <li>Financial Management</li> <li>Meaning of Finance</li> <li>Types and Sources of Finance</li> <li>Estimation of project cost</li> <li>Profit Assessment</li> <li>Networking of Enterprises</li> </ul>	15	6		
IV	Thermorning of Emergrapes	10	5	0	
	Total Hours	65	25	0	

L-Lecture, T-Tutorial and P-Practical

# PRACTICAL ENTREPRENEURSHIP DEVELOPMENT BARMDA612 (P)

Particulars	Maximum Marks
Method and Technique used	20
Due ation   Eile	05
Practical File	05
Viva Voce	05
Total	30

Unit	Topic	Allotted Time (hours) P
1	Case study analysis and secondary research.	2
2	Simulations/Presentations HR Planning – Job Analysis and Design (Levels). Selection and Recruitment Strategies Interview techniques and skills (mock interview) Performance Appraisals – Methods	3
3	SWOT analysis with respect to entrepreneurial competencies through case profiling of successful entrepreneurs and enterprises.	3
4	Achievement Motivation lab-development of entrepreneurial competencies	2
5	Survey of an institution facilitating entrepreneurship development in India.	3
6	Preparation of business plan.	2
	Total	15

- Gundry Lisa K. & Kickul Jill R., 2007, Entrepreneurship Strategy: Changing Patterns in New Venture Creation, Growth, and Reinvention, SAGE Publications, Inc.
- Taneja & Gupta, 2001, Entrepreneur Development- New Venture Creation, Galgotia Publishing Company